

FLNA Fleet

Gino Porter
East Senior Fleet Manager OTR



PEPSICO



Tropicana



Frito Lay has Incredible Brands...



PepsiCo's Performance with Purpose...



Performance with Purpose



PEPSICO



7th Largest Fleet in North America...



World Class Fleet



Reliability

Provide safe, dependable vehicles for all our associates and the customers we share the roads with everyday

Sustainability

Preserve the environment and reduce green house gases while becoming one of the most fuel efficient fleets in America

Capability

Build a powerful team of fleet professionals who continue to provide World Class Service

Most Fuel-Efficient Fleet in America through People, Process, & Technology...



2008

2010

2012

2020



Electric Box Trucks...



Largest All-Electric Commercial Fleet in North America with 280 Vehicles by the End of 2013

THE WALL STREET JOURNAL.

Electric Vehicles Arrive, Firms See Payback in Trucks

NEW YORK'S HOMETOWN CONNECTION
DAILY NEWS
Officials to unveil incentives for zero-emission trucks as Smith Electric Vehicles announces Bronx factory

Exclusive: \$40 million program comes as electric truck manufacturer plans \$1 billion plant in Port Morris



THE GREEN FLEET INITIATIVE
LANDOVER, MD



Natural Gas Tractors...



Adding 183 New Tractors to our Fleet will Save the Company over 1 Million Gallons of Diesel Fuel Annually



Reduces greenhouse emissions by **23%** when compared against diesel



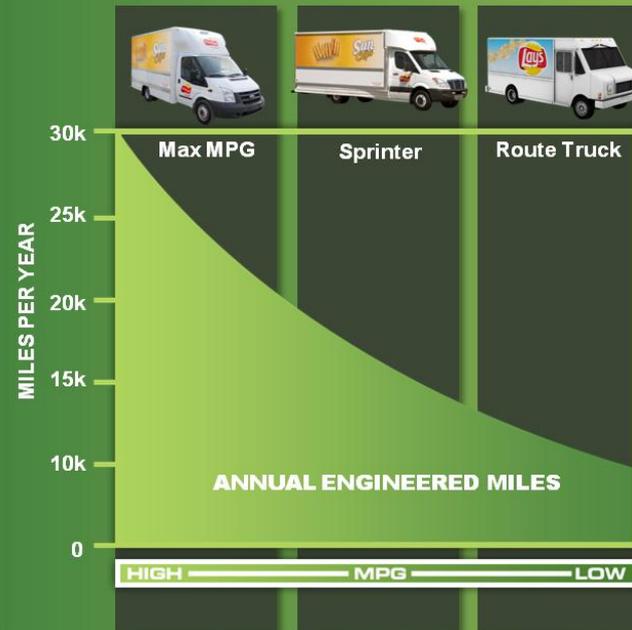
Max MPG Route Trucks...



Max MPG Trucks Triple the Fuel Economy of Traditional Route Trucks



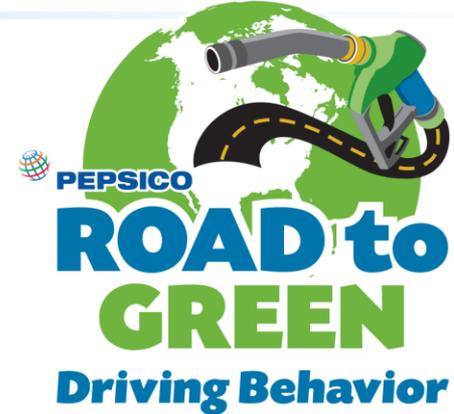
HIGH MPG TRUCKS ON HIGH MILEAGE ROUTES



Road to Green Driving Behaviors...



Fuel-Efficient Driving Behaviors are Important Across all Vehicle Types



Coasting Saves
High Speed & Acceleration Burn
Idling Wastes
Pacing Traffic Conserves
Space Protects



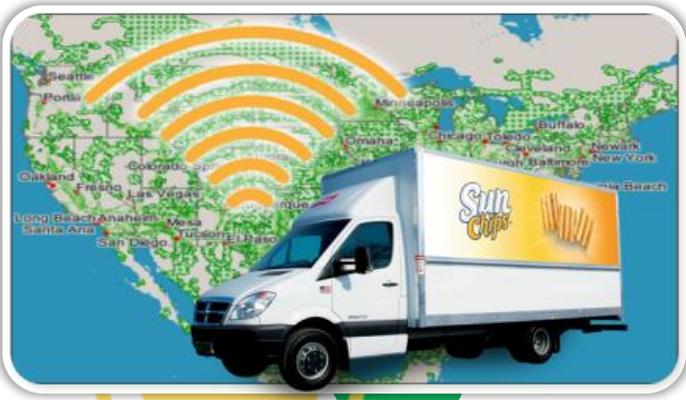
Think C.H.I.P.S.





Global Positioning System (GPS)...

GPS technology enables many forms of productivity and safety improvements



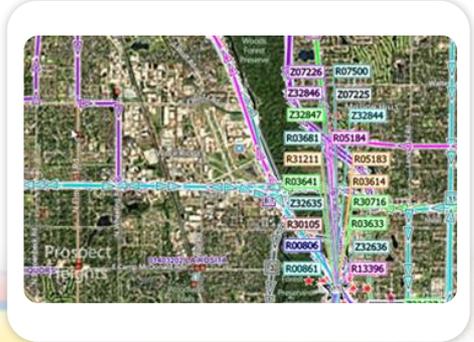
Predictive Maintenance



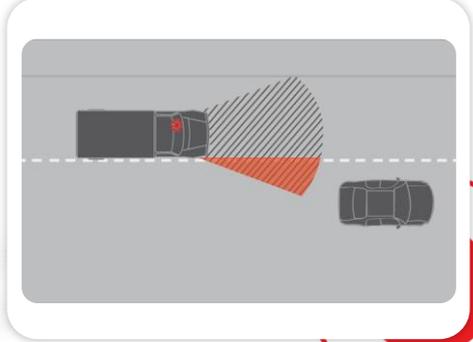
Safety



Route Efficiency



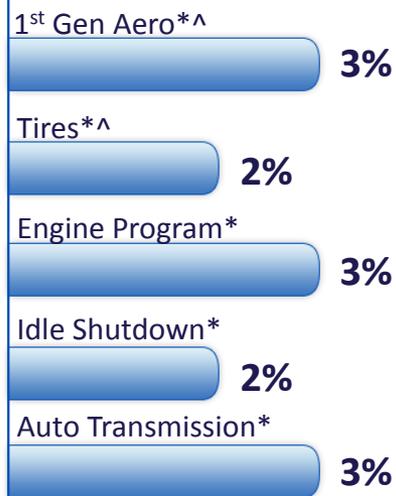
Smart Driver Alert



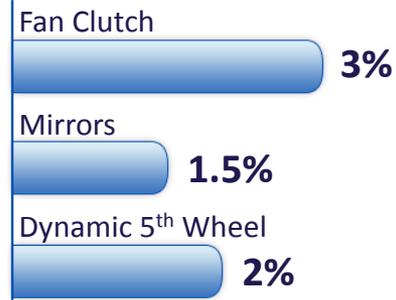
SmartWay Technologies continue to add up on the Class 8 Fleet...



Current



Future



Wind Tunnel



CDF Modeling



Auto Airfill



Oil Filtration



*=implemented ^=received grants

Questions?

