



Clean Corridors Meeting

November 3 & 4, 2016

Rensselaer Polytechnic Institute, Heffner Alumni House
1301 Peoples Ave., Troy, New York 12180

Sponsorship Invitation

Dear Clean Freight & Technology Partner,

On behalf of the Northeast Diesel Collaborative, U.S. DOT Federal Highway Administration, Rensselaer Polytechnic Institute, U.S. DOE Clean Cities, Oregon Department of Transportation and the New York State Department of Transportation, we invite you to participate as an important sponsor and partner of the **Clean Corridors Meeting** set to take place on **November 3rd and 4th, 2016** at the **RPI Heffner Alumni House in Troy, New York**.

About Our Partnership

In late October 2015, the Northeast Diesel Collaborative (NEDC) initiated a multi-stakeholder, multi-disciplinary partnership to evaluate the critical barriers and opportunities to promote sustainable transportation in the Northeast by establishing clean freight corridors. Working together through the Northeast Clean Freight Corridors (NEFC) Initiative, this innovative partnership seeks to foster coordination across agencies, sectors, political boundaries and transportation modes to facilitate the adoption of cleaner fuels, technologies and strategies. NEFC will have held eight webinars, each drawing at least 50 of our more than 250 stakeholders, leading up to the Nov 3-4 Meeting.

Why This Meeting?

- * U.S. DOT recently solicited proposals to designate alternative fuel corridors under Fixing America's Surface Transportation (FAST) Act Section 1413, indicating Federal support for cross-jurisdiction planning and evolution toward a national network.
- * Coalitions old and new responded to the Section 1413 solicitation by sharing information and aligning priorities in unprecedented ways.
- * Now is the time to "strike while the iron is hot" and go deeper in sharing perspectives, comparing resources and identifying common goals and actions.
- * Together we can advance awareness of today's challenges: the need to fix aging infrastructure, address congestion, meet new demands for goods movement sustainably and efficiently, and build in climate change resilience.

Our Audience and Objectives

This first-of-its-kind **Clean Corridors Meeting** invites transportation, energy, environmental and industry leaders to take part in an informative, action-driven, day-and-a-half program focused on setting priorities for programs and infrastructure to support clean freight corridors in the Northeast and throughout the United States. Our participating partners and broader group of stakeholders includes federal as well as state & local agency officials from all Northeast states; shippers, carriers and port authorities; fuel, engine/vehicle, and infrastructure providers; and consultants, nonprofits and academics.

The **Clean Corridors Meeting** will provide an opportunity to:

- * Share and update awareness of the most promising fuel, technology, and strategy options for clean corridor development.

- * Understand current and proven approaches and resources for developing and implementing clean corridors.
- * Enhance multi-stakeholder coordination for planning and executing clean corridors.
- * Identify needs for and elements of a toolkit to aid agencies and partners in coordinating across disciplines and boundaries to plan clean freight corridors.

Why Sponsor?

The **Clean Corridors Meeting** is an effective way for your company or organization to network and build relationships with transportation, energy, environmental agency and industry partners. Participating as a sponsor gives your company/organization an excellent opportunity to:

- * Showcase your products and services
- * Exchange information and resources
- * Build and strengthen partnerships
- * Take part in meaningful planning, policy and technology discussions
- * Play an important role in future Clean Freight Corridors initiatives

Who Should Sponsor?

Industry leading companies/organizations at the forefront of:

- * Idle Reduction Technology (on- and off-board)
- * Alternative Fuel Engines/Vehicles and Infrastructure (Natural Gas, Propane, Biodiesel, and Hydrogen)
- * Electric Vehicles and Plug-In Hybrid EVs, and Hybrid Vehicles
- * Consulting on Freight Planning and Transportation Emissions Reduction

Sponsorship Options

To provide your company/organization with the best opportunity to highlight your product and/or service, sponsorship opportunities are offered in four different participation levels.

Benefits	Platinum	Gold	Silver	Bronze
Sponsor of Reception	****			
Sponsor of Lunch		***		
Sponsor of Breakfast or Coffee Break			**	
Preferential Exhibit Space	****	***		
Banner Display in Meeting Space	****	***	**	
Logo on Entrance Display and Verbal Acknowledgement	****	***	**	
Vehicle Display	****	***	**	
Recognition in Event Program and NEDC Website	****	***	**	*
Exhibit Space	****	***	**	*
Investment	\$5,000	\$3,000	\$1,500	\$1,000

Participate as a Sponsor!

Thank you for considering sponsoring the **Clean Corridors Meeting**. We hope you find this an excellent opportunity to engage in meaningful dialogue, build new relationships and promote your technologies and services to clean freight partners. If you are interested in participating as a sponsor, please contact **Alycia Gilde** at agilde@calstart.org by phone at (718) 303-0787 or **Wayne Clark** at Wayne.Clark@miltoncat.com by phone at (518) 877 - 6813.

CLEAN CORRIDORS MEETING HOST ORGANIZATIONS



U.S. Department of Transportation
Federal Highway Administration



Department of
Transportation

