



REGISTER ONLINE

## Northeast Diesel Collaborative 2017 Partners Meeting

*Growing the Market for Clean Technologies, Improving Communities and Advancing the Economy*

**SEPTEMBER 25 & 26, 2017**

**New Jersey Institute of Technology**

**Atrium at the Campus Center - 150 Bleeker St - Newark, NJ - 07102**

***This Meeting will be your Best Investment this Year!***

Dear Friend of the Northeast Diesel Collaborative,

On behalf of the partners of the **Northeast Diesel Collaborative (NEDC)**, we would like to invite you to participate as an important **sponsor and partner** for the upcoming **NEDC 2017 Partners Meeting** to be held **September 25 & 26, 2017** at the New Jersey Institute of Technology in Newark, New Jersey. We are currently booked at over 75% and expect to sell out at 150!

### **About NEDC**

Since 2005, NEDC has brought together partners across industry sectors (truck, rail, marine and off-road), government (environment, transportation, and energy), non-profit organizations and others to evaluate important regional priorities and explore opportunities to reduce diesel emissions through the use of innovative technologies, strategies and public/private partnerships. As a result, NEDC partners are paving the way for a cleaner and healthier Northeast region.

### **NEDC 2017 Partners Meeting Objectives**

From mid-morning Monday, September 25<sup>th</sup> through noon on Tuesday, September 26<sup>th</sup>, our stakeholders will learn from one another and evaluate opportunities to partner to advance cost-effective clean air solutions in the Northeast. Session topics will include:

- ★ Driving Innovation, the Economy & Jobs with Clean Transportation
- ★ Big Money Means Big Potential: States Prepare for VW Settlement Appendix D Funds
- ★ Partnership Best Practices: Industry & Communities Collaborate for Clean Air; and
- ★ Clean Corridor Congress #2: Filling the Infrastructure Gap.

The **NEDC 2017 Partners Meeting** will provide an opportunity for **YOU** to:

- ★ Become familiar with key state and industry challenges facing goods movement, transportation and infrastructure construction in the Northeast
- ★ Contribute to the discussion of policy, technology, planning and funding strategies to expand the use of advanced technologies and alternative fuels
- ★ Suggest and evaluate innovative strategies and opportunities to improve regional coordination and planning across all industry sectors
- ★ Present the latest technology developments to improve efficiency and clean air
- ★ Highlight regional success stories and business best practices
- ★ Weigh in on how to build out alternative fuel corridors to support the advancement of clean vehicles and infrastructure to promote the efficient movement of goods and people in the Northeast.

## Why Sponsor?

The **NEDC 2017 Partners Meeting** is an effective way for **YOUR** company or organization to network and build relationships with NEDC Partners and other stakeholders. Participating as a sponsor gives your company/organization an excellent opportunity to:

- \* Showcase your products and services
- \* Exchange information and resources
- \* Build and strengthen partnerships
- \* Take part in meaningful policy and technical discussions
- \* Play an important role in future NEDC initiatives

## Who Should Sponsor?

Industry leading companies/organizations at the forefront of:

- \* Emission Control, Idle Reduction, and SmartWay Verified Technologies
- \* Alternative Fuels and Infrastructure (Natural Gas, Propane, Biodiesel, and Hydrogen)
- \* Electric, Hybrid, and Start-Stop Vehicle Technologies
- \* Clean Engine and Repower Technologies



## Sponsorship Options

Sponsorship is needed to cover **ALL FOOD COSTS** for the two-day program. Each participating sponsor will be recognized via signage throughout the event, exhibit space within the Atrium meeting space, a parking space for showcasing your clean vehicle technology, extensive logo visibility, and description and contact info within the program materials and website. Meeting hosts will orally recognize and thank each sponsor during the program. Our guests will **thank YOU** for providing for their comfort!

## 5 Sponsorships Available! First Come, First Served!

Day 1, September 25, 2017	Sponsor Amount
Morning Refreshment	\$1,000
Luncheon	\$2,000
Networking Snack	\$1,000
Day 2, September 26, 2017	
Hot Breakfast & Mid-Morning Tea	\$1,500
Brown Bag Lunch	\$1,500

## Vehicle & Technology Exhibit Space

The **NEDC 2017 Partners Meeting** would like to invite our technology partners to exhibit within the NJIT Atrium, and we also have space to feature 3 – 4 vehicles in a nearby parking lot. Requests will be considered on a first-come, first-served basis. Please let us know if you are interested as soon as possible.

## Participate as a Sponsor!

Thank you for considering sponsoring the **NEDC 2017 Partners Meeting**. We hope you find this an excellent opportunity to engage in meaningful dialogue, build new relationships and promote your technologies and services to NEDC Partners. If you are interested in participating as a sponsor, please contact **Alycia Gilde** at [agilde@calstart.org](mailto:agilde@calstart.org) by phone at (718) 303-0787.

## Register for this FREE Meeting Today!

[CLICK HERE](#) to register for the **NEDC 2017 Partners Meeting**.

**Where to Stay** - The NEDC Partners Meeting secured a room block (\$140 per night) under the code: NED at the [Hotel Indigo Newark Downtown](#).

Respectfully,

*The Northeast Diesel Collaborative*